



# LEADERSHIP ACADEMY

FOOD + FARM EXPLORATION CENTER, PLOVER, WI

## Thursday, April 9

5:00 – 6:00PM      Networking and Drinks  
*Farm Tech Shed*

6:00 – 8:00PM      Dinner  
*Farm Tech Shed*

## Friday, April 10

8:00 – 9:00AM      Breakfast & Networking

9:00 – 9:15AM      Welcome Remarks  
*Nick Novak, President, Midwest Food Products Association*

9:15 – 10:00AM      Sanitation Failures Are Boardroom Risks  
*Kara Mikkelson, Director of Food Safety, ChemStation*

10:00 – 10:45AM      Achieving Operational Excellence Through Strategic Loss Control  
*Brent Mayhew, Lockton*

10:45 – 11:15AM      Break

## PROGRAM SPONSORS





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## Friday, April 10 (continued)

- 11:15AM – 12:00PM Strategic Communications for the Food Industry  
*Joe Fadness, Public Relations & Advocacy Director, Michael Best Strategies*
- 12:00 – 1:00PM Lunch  
*Discussion Topic: How does public perception impact our industry? What can be done to improve the perception on workplace safety, food safety, quality, nutrition and other topics?*
- 1:00 – 1:45PM 80/20: Mastering High-Impact Leadership  
*Tim Rockwell, Founder, Rockwell Growth Strategies*
- 1:45 – 2:30PM Managing Up, Down & Across: Turning Difficult Conversations into Alignment and Results  
*John Hogan, Principal, On The Floor Consulting*
- 2:30 – 3:00PM Closing Remarks & Adjourn  
*Nick Novak, President, Midwest Food Products Association*

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