



MIDWEST FOOD PRODUCTS ASSOCIATION

2026 SPONSORSHIP OPPORTUNITIES

ANNUAL CONVENTION & EXPO - DECEMBER 1-3, 2026

CONVENTION SPONSORSHIPS

- ☐ Presenting Sponsor (Exclusive) - \$7,500
- ☐ Show Guide (Exclusive) - \$4,000 **SOLD!**
- ☐ Registration/Lanyard (Exclusive) - \$4,000 **SOLD!**
- ☐ Gold Sponsor - \$3000
- ☐ Tote Bag (Exclusive) - \$2,500 **SOLD!**
- ☐ Silver Sponsor - \$2000
- ☐ Wi-Fi (Exclusive) - \$1,000
- ☐ Board of Directors Luncheon - \$1,000 **SOLD!**
- ☐ Bronze Sponsor - \$500

TUESDAY SPONSORSHIPS

- ☐ Preview Party Entertainment (Exclusive) - \$2,000
- ☐ Preview Party Beer Cups (Exclusive) - \$1,500 **SOLD!**
- ☐ Exhibitor Preview Party (X5) - \$1,000
- ☐ Volcano Lounge Networking Party (X4) - \$1,000

WEDNESDAY SPONSORSHIPS

- ☐ Wednesday AM Keynote (Exclusive) - \$5,000 **SOLD!**
- ☐ Chairman's Reception (Exclusive) - \$5,000 **SOLD!**
- ☐ Coffee Station | Wed Morning - \$2,000 **SOLD!**
- ☐ Coffee Station | Wed Afternoon - \$2,000 **SOLD!**
- ☐ Beer & Wine Unwind (X2) - \$2,000 **SOLD OUT!**
- ☐ Cigar Lounge | Cigars (Exclusive) - \$1,500
- ☐ Cigar Lounge | Drinks (Exclusive) - \$1,500
- ☐ Wednesday Lunch (X5) - \$1,000 **2 SOLD!**
- ☐ Professional Headshots (X3) - \$500 **or** Exclusive \$1,500
- ☐ Wine Pull at Silent Auction (Exclusive) - \$500
- ☐ Beer Pull at Silent Auction (Exclusive) - \$500

THURSDAY SPONSORSHIPS

- ☐ Bloody Mary Bar (X2) - \$1,500
- ☐ Thursday AM Keynote (Exclusive) - \$5,000 **SOLD!**
- ☐ Coffee Station | Thurs Morning (Exclusive) - \$2,000

EXHIBITOR SPONSORSHIPS

- ☐ Big Prize Raffle - \$550
- ☐ Featured Exhibitor Listed on Website - \$150

SILENT AUCTION

Auction items are very appreciated from any member that would like to donate! We are accepting **item donations to be bid on during Convention**, and **cash donations that will do directly to the MWFPA Scholarship Fund.**

MEMBER INFO

NAME: _____

EMAIL: _____

COMPANY: _____

PHONE: _____

BILL ALL INVOICES NOW: YES | NO

BILL PRIOR TO EACH EVENT: YES | NO

Complete this form to secure your sponsorships for the year and email it to:
lauren.danuser@mwfpa.org

MIDWEST FOOD PRODUCTS ASSOCIATION

4600 American Parkway, Suite 210, Madison, WI 53718

www.mwfpa.org | 608.255.9946 | info@mwfpa.org