

Processing Crops Conference

December 2, 2025 | Kalahari Convention Center

Presented by
HM Clause & Crites Seed, Inc.

HM • CLAUSE



- 9:00 - 10:00 AM **Breakfast & Registration Sponsored by HM Clause**
- 10:00 – 10:30 AM **Cercospora Leaf Spot, Bacterial Leaf Blight and Nitrate Accumulation in Beets**
Irwin Goldman, UW-Madison
- 10:30 – 11:00 AM **Potential Pollinator Protection Legislation Update**
Nick Novak, MWFPA
- 11:00 – 11:30 AM **Tar Spot in Sweet Corn, Carrot and Snap Bean Seed Treatment Updates**
Amanda Gevens, UW-Madison
- 11:30 AM – 12:00 PM **Seed Corn Maggot in Sweet Corn and Asters Yellow in Carrots**
Russ Groves, UW-Madison
- 12:00 – 12:45 PM **Lunch Sponsored by Crites Seed, Inc.**
- 12:45 – 1:15 PM **Make America Healthy Again: What It Means for Vegetable Processors & Growers**
Patrick Firth, American Fruit & Vegetable Coalition
- 1:15 – 1:45 PM **Economics Of Processed Vegetable Production: What Does the Future Hold?**
Paul Mitchell, UW-Madison
- 1:45 – 2:15 PM **Sweet Corn Breeding and Sweet Corn CAP Grant Update**
Bill Tracy, UW-Madison
- 2:15 – 2:45 PM **Ag Robotics and AI For Weed Management in Vegetables**
Jed Colquhoun, UW-Madison
- 2:45 – 3:15 PM **A2809 And Nitrogen Optimization Pilot Program Updates**
Matt Ruark, UW-Madison
- 3:15 – 3:45 PM **Improving Water Quality Around Processing Vegetables on Sandy Soils**
Steven Hall, UW-Madison
- 3:45 PM **Ajourn**