



# LEADERSHIP ACADEMY

THE CHARMANT HOTEL, LA CROSSE, WI

## Monday, May 4

5:00 – 6:00PM Networking and Drinks  
*The Restaurant, The Charmant Hotel*

6:00 – 8:00PM Dinner  
*The Restaurant, The Charmant Hotel*

## Tuesday, May 5

8:00 – 9:00AM Breakfast & Networking

9:00 – 9:15AM Welcome Remarks  
*Nick Novak, President, Midwest Food Products Association*

9:15 – 10:00AM Environmental Regulation, Sustainability, and Emerging Issues in the Food Industry  
*Taylor Fritsch, Partner, Michael Best*

10:00 – 10:45AM Strategic Planning that Actually Works  
*Becca Simmonds, Client Strategist, Pinion Global*

10:45 – 11:15AM Break

## PROGRAM SPONSORS





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## Tuesday, May 5 (continued)

11:15AM – 12:00PM      Company Culture: Purpose & Compassion at Work  
*John McHugh, Vice President of External Relations, Kwik Trip*

12:00 – 1:00PM      Lunch  
*Discussion Topic: What best practices do you think lead to a positive company culture? What are you doing at your company to improve culture?*

1:00 – 1:45PM      Fireside Chat: Lessons from a CEO  
*Paul Palmby, CEO, Seneca Foods*

1:45 – 2:30PM      Graduation Ceremony & Certificate Presentation

2:30 – 3:00PM      Closing Remarks & Adjourn  
*Nick Novak, President, Midwest Food Products Association*

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