



LEADERSHIP ACADEMY

THE CHARMANT HOTEL, LA CROSSE, WI

Monday, May 4

- 5:00 – 6:00PM Networking and Drinks
The Restaurant, The Charmant Hotel
- 6:00 – 8:00PM Dinner
The Restaurant, The Charmant Hotel

Tuesday, May 5

- 8:00 – 9:00AM Breakfast & Networking
- 9:00 – 9:15AM Welcome Remarks
Nick Novak, President, Midwest Food Products Association
- 9:15 – 10:00AM Environmental Regulation, Sustainability, and Emerging Issues in the Food Industry
Taylor Fritsch, Partner, Michael Best
- 10:00 – 10:45AM Strategic Planning that Actually Works
Becca Simmonds, Client Strategist, Pinion Global
- 10:45 – 11:15AM Break

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Tuesday, May 5 (continued)

- 11:15AM – 12:00PM Company Culture: Purpose & Compassion at Work
John McHugh, Vice President of External Relations, Kwik Trip
- 12:00 – 1:00PM Lunch
Discussion Topic: What best practices do you think lead to a positive company culture? What are you doing at your company to improve culture?
- 1:00– 1:45PM Fireside Chat: Lessons from a CEO
Paul Palmby, CEO, Seneca Foods
- 1:45 – 2:30PM Graduation Ceremony & Certificate Presentation
- 2:30 – 3:00PM Closing Remarks & Adjourn
Nick Novak, President, Midwest Food Products Association

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