



# LEADERSHIP ACADEMY

FOOD + FARM EXPLORATION CENTER, PLOVER, WI

## Thursday, April 9

5:00 – 6:00PM Networking and Drinks  
*Farm Tech Shed*

6:00 – 8:00PM Dinner  
*Farm Tech Shed*

## Friday, April 10

8:00 – 9:00AM Breakfast & Networking

9:00 – 9:15AM Welcome Remarks  
*Nick Novak, President, Midwest Food Products Association*

9:15 – 10:00AM Seven Steps of Proper Sanitation  
*Kara Mikkelsen, Director of Food Safety, ChemStation*

10:00 – 10:45AM Achieving Operational Excellence Through Strategic Loss Control  
*Brent Mayhew, Lockton*

10:45 – 11:15AM Break

## PROGRAM SPONSORS





# LEADERSHIP ACADEMY

FOOD + FARM EXPLORATION CENTER, PLOVER, WI

## Friday, April 10 (continued)

11:15AM – 12:00PM 80/20: Mastering High-Impact Leadership

*Tim Rockwell, Founder, Rockwell Growth Strategies*

12:00 – 1:00PM Lunch

*Discussion Topic: How does public perception impact our industry? What can be done to improve the perception on workplace safety, food safety, quality, nutrition and other topics?*

1:00 – 1:45PM Strategic Communications for the Food Industry

*Joe Fadness, Public Relations & Advocacy Director, Michael Best Strategies*

1:45 – 2:30PM Speaker to be announced soon

2:30 – 3:00PM Closing Remarks & Adjourn

*Nick Novak, President, Midwest Food Products Association*

## PROGRAM SPONSORS

