



LEADERSHIP ACADEMY

FOOD + FARM EXPLORATION CENTER, PLOVER, WI

Thursday, April 9

5:00 – 6:00PM Networking and Drinks
Farm Tech Shed

6:00 – 8:00PM Dinner
Farm Tech Shed

Friday, April 10

8:00 – 9:00AM Breakfast & Networking

9:00 – 9:15AM Welcome Remarks
Nick Novak, President, Midwest Food Products Association

9:15 – 10:00AM Seven Steps of Proper Sanitation
Kara Mikkelson, Director of Food Safety, ChemStation

10:00 – 10:45AM Achieving Operational Excellence Through Strategic Loss Control
Brent Mayhew, Lockton

10:45 – 11:15AM Break

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Friday, April 10 (continued)

- 11:15AM – 12:00PM 80/20: Mastering High-Impact Leadership
Tim Rockwell, Founder, Rockwell Growth Strategies
- 12:00 – 1:00PM Lunch
Discussion Topic: How does public perception impact our industry? What can be done to improve the perception on workplace safety, food safety, quality, nutrition and other topics?
- 1:00– 1:45PM Strategic Communications for the Food Industry
Joe Fadness, Public Relations & Advocacy Director, Michael Best Strategies
- 1:45 – 2:30PM Speaker to be announced soon
- 2:30 – 3:00PM Closing Remarks & Adjourn
Nick Novak, President, Midwest Food Products Association

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