



# MIDWEST FOOD PRODUCTS ASSOCIATION

## 2026 SPONSORSHIP OPPORTUNITIES ANNUAL CONVENTION & EXPO - DECEMBER 1-3, 2026

### CONVENTION SPONSORSHIPS

- Presenting Sponsor (Exclusive) - \$7,500
- Show Guide (Exclusive) - \$4,000 **SOLD!**
- Registration/Lanyard (Exclusive) - \$4,000 **SOLD!**
- Gold Sponsor - \$3000
- Tote Bag (Exclusive) - \$2,500 **SOLD!**
- Silver Sponsor - \$2000
- Wi-Fi (Exclusive) - \$1,000
- Board of Directors Luncheon - \$1,000 **SOLD!**
- Bronze Sponsor - \$500

### TUESDAY SPONSORSHIPS

- Preview Party Entertainment (Exclusive)- \$2,000
- Preview Party Beer Cups (Exclusive) - \$1,500 **SOLD!**
- Exhibitor Preview Party (X5) - \$1,000
- Volcano Lounge Networking Party (X4) - \$1,000

### WEDNESDAY SPONSORSHIPS

- Wednesday AM Keynote (Exclusive) - \$5,000 **SOLD!**
- Chairman's Reception (Exclusive) - \$5,000 **SOLD!**
- Coffee Station | Wed Morning - \$2,000 **SOLD!**
- Coffee Station | Wed Afternoon - \$2,000 **SOLD!**
- Beer & Wine Unwind (X2) - \$2,000 **SOLD!**
- Cigar Lounge | Cigars (Exclusive) - \$1,500
- Cigar Lounge | Drinks (Exclusive) - \$1,500
- Wednesday Lunch (X5) - \$1,000 **2 SOLD!**
- Professional Headshots (X3) - \$500 or Exclusive \$1,500
- Wine Pull at Silent Auction (Exclusive) - \$500
- Beer Pull at Silent Auction (Exclusive) - \$500

### THURSDAY SPONSORSHIPS

- Bloody Mary Bar (X2) - \$1,500
- Thursday AM Keynote (Exclusive) - \$5,000 **SOLD!**
- Coffee Station | Thurs Morning (Exclusive) - \$2,000

### EXHIBITOR SPONSORSHIPS

- Big Prize Raffle - \$550
- Featured Exhibitor Listed on Website - \$150

### SILENT AUCTION

Auction items are very appreciated from any member that would like to donate! We are accepting **item donations to be bid on during Convention**, and **cash donations that will do directly to the MWFPA Scholarship Fund.**

### MEMBER INFO

NAME: \_\_\_\_\_

EMAIL: \_\_\_\_\_

COMPANY: \_\_\_\_\_

PHONE: \_\_\_\_\_

BILL ALL INVOICES NOW: YES | NO

BILL PRIOR TO EACH EVENT: YES | NO

Complete this form to secure your sponsorships for the year and email it to:  
lauren.danuser@mwfpa.org

## MIDWEST FOOD PRODUCTS ASSOCIATION

4600 American Parkway, Suite 210, Madison, WI 53718

www.mwfpa.org | 608.255.9946 | info@mwfpa.org