

Processing Crops Conference

December 1, 2026 | Kalahari Convention Center

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|---------------------|---|
| 9:00 – 10:00 AM | Breakfast & Registration |
| 10:00 – 10:30 AM | Wisconsin NR140 Groundwater Rules and Other Regulatory Updates
<i>Nick Novak, MWFP</i> |
| 10:30 – 11:00 AM | Differential Infectivity of Carrot Cultivars to the Aster Yellows Bacterium—
Implications for Management
<i>Russ Groves, UW-Madison</i> |
| 11:00 – 11:30 AM | Fieldwatch— Retooling for Relevance in the Age of Technology
<i>Curt Hadley, Fieldwatch</i> |
| 11:30 AM – 12:00 PM | Adapting Row-Crop Spray Drone Insights to High-Value Vegetable Agriculture
<i>Shawn Conley, UW-Madison</i> |
| 12:00 – 12:30 PM | Lunch |
| 12:30 – 12:45 PM | TBD
<i>Terrain</i> |
| 12:45 – 1:15 PM | Comparing Trap Types and Pheromone Lures for Monitoring Corn Earworm
and the Prevalence of the Pyrethroid Resistance-Associated CYP337B3 Allele
<i>Fei Yang, UMN</i> |
| 1:15 – 1:45 PM | Scoping the Risks of Contaminant Leaching to Groundwater in Processing
Crop Systems
<i>Steven Hall, UW-Madison</i> |
| 1:45 – 2:15 PM | Nitrogen Optimization and Rates in Sweet Corn
<i>Matt Ruark, UW-Madison</i> |
| 2:15 – 2:45 PM | Emerging and Recurring Disease Threats in Processing Vegetable Crops
<i>Amanda Gevens, UW-Madison</i> |
| 2:45 – 3:15 PM | Processed Vegetable Trends in a Global Economy and Barriers to GMO Adoption
<i>Paul Mitchell, UW-Madison</i> |
| 3:15 – 3:45 PM | Targeted Spraying Technologies: Ready for Prime Time or Proceed with Caution?
Lessons from Precision Weed Management in Corn and Soybean
<i>Rodrigo Werle, UW-Madison</i> |
| 3:45 – 4:15 PM | Sweet Corn Update: Breeding, Human Nutrition and Consumer Trends
<i>Bill Tracy, UW-Madison</i> |