Now more than ever, food processors must demonstrate that procedures are in place to ensure that food safety is the top priority. The proactive and preventive approach to controlling contamination through cleaning and sanitation is increasingly being recognized as a key factor in food safety management.

Understanding the role of proper equipment design and bacterial controls plays a crucial role in the industry’s ability to implement an effective cleaning and sanitation program.

This seminar is designed to discuss principles of cleaning and sanitation and the role of sanitary and hygienic design in assuring food safety and quality.

Who should attend
- Plant quality assurance, food safety managers and sanitation supervisors.
- Engineers and processors involved in specifying, purchasing and installing new equipment.
- Food safety professionals involved in the design, implementation and validation of food safety systems.
- Designers, manufacturers, fabricators and technical sales people interested in food plant equipment design and cleanability.
- Academia, extension, consultants and regulatory professionals interested in cleaning, sanitation and food safety and quality management.

Lodging
The MWFPA has reserved a block of rooms at the Wilderness Resort, 608-253-9729. Please ask for the MWFPA Group Rate when reserving your room.

Cancellations/Substitution Policy
For a full refund, cancellations must be received in writing at least 15 days prior to the conference.

Registrants who fail to notify MWFPA of cancellation in advance forfeit all fees paid. A $75 administration fee will be charged for cancellation received less than 15 days prior to the program. Substitutions are welcome.
7:30am  Registration / Meet and Greet

8:00am  Seminar Begins
Welcome
Nick George, MWFPA

Basic Microbiology – Indicators, Pathogens and Control of Listeria
Charles Deibel, Deibel Labs

Cleaning and Sanitation for Controlling Pathogens in Food Plant Environment
Joseph Meyer, Kraft Foods

Hygienic Design of Facility and Equipment and Sanitation as the Centerpieces in Food Safety Management
John Butts, Food Safety By Design, LLC

New Technologies for Cleaning & Sanitation - CDi Gas, and HP Vapor
Kevin Lorcheim, ClorDisys Solutions

New Technologies in Cleaning & Sanitation - Reducing Microbial Contamination in Air and Food Plant Surfaces
Randy Mount, Extreme Microbial Technologies

New Technologies for Cleaning & Sanitation - Fog in Place (FIP)
Sam Mudgal, JBT Corporation

Cleaning and Sanitation: Best Practices for Canning and Freezing Operations
Rick Stokes, ECOLAB

Regulatory Update
Wisconsin Food Safety Division Representative & Minnesota Department of Agriculture Representative

Creating and Sustaining a Food Safety Culture
John Butts, Joseph Meyer and John Rusiniak

4:00pm  Seminar Concludes
CLEANING & SANITATION IN FOOD PLANTS  REGISTRATION FORM

SEMINAR FEE
Includes continental breakfast, lunch, all course materials and certification.

☐ $125/ MWFPA Member  X _________ (# of registrations) = $ _______________________

☐ $175/ Non-MWFPA Member  X _________ (# of registrations) = $ _______________________

TOTAL DUE  $ _______________________

PAYMENT

☐ Check payable to MWFPA, Fed ID #30-0711980

☐ Purchase Order Number____________________________

☐ Credit Card  ☐ Mastercard  ☐ Visa  ☐ American Express

Cardholder’s Name _____________________________________________________________

Card Number _________________________________________________________________

Cardholder Signature __________________________________________________________

Expiration Date (MM/YY) ___________________________  3 Digit Code ______________________

ATTENDEE(S) ADD ADDITIONAL ATTENDEES ON NEXT PAGE

Name______________________________________________________________

Company _____________________________________________________________

Mailing Address __________________________________________________________

Mailing City, State, Zip _____________________________________________________

Phone _________________________________________________________________

Email _________________________________________________________________

Fax _________________________________________________________________

MAIL, FAX OR EMAIL COMPLETED REGISTRATION FORM TO:
MWFPA | 4600 American Pkwy | Suite 210 | Madison, WI 53718-8334
608.255.9946 | fax: 608.255.9838 | info@mwfpa.org | www.mwfpa.org
### CLEANING & SANITATION IN FOOD PLANTS REGISTRATION FORM

**Additional Attendees for Company**

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