

MIDWEST FOOD PROCESSORS ASSOCIATION, INC.



EXHIBITOR PROSPECTUS

105th Midwest Food Processors Association Convention
and the 82nd Annual Processing Crops Conference

December 9-10, 2009

Mayo Civic Center in Rochester, Minnesota



Midwest Food Processors Association, Inc.
4600 American Pkwy, Suite 110, Madison, WI 53718-8334
Phone: 608-255-9946 • Fax: 608-255-9838 • www.mwfpa.org

THE MWFPA IS PROUD TO PRESENT ITS 105TH ANNUAL CONVENTION

December 9-10, 2009

Mayo Civic Center • Rochester, Minnesota

★ **NEW VENUE**

The beautiful Mayo Civic Center in Rochester, the largest event facility in Southern Minnesota, will host this exciting event.

★ **SAME BOOTH PRICES AS 2008**

We recognize that budgets are tight and have held the line on exhibit space and maintained the sizable discount for end caps.

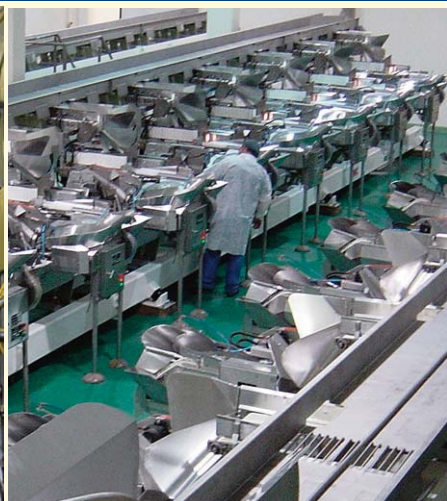
★ **WHO EXHIBITS**

Leaders in the food equipment, machinery, goods and services to the food processing industry exhibit at this convention. Professionals in processing equipment, harvesting machinery, canning, freezing, cleaning, safety, seeds, packaging, chemicals, and consultants to the industry have found the convention to be highly effective for securing their success.

★ **WHY EXHIBIT HERE**

You will have access to a wide range of food processing professionals, from presidents of companies, upper management, safety and human resources professionals, environmental managers to front line supervisors. We have an economical show in a great location with plenty of attendees. Last year we had over 700 participants and we are expecting a bigger turnout this year!

*Our attendees have over ONE BILLION DOLLARS in purchasing power
that they could spend with your company!*



MWFPA BOOTH SPECIFICATIONS & REGISTRATION INFO

Become a member of the MWFPA! To exhibit you must be a member. Annual membership is \$360.00. Joining now will extend your membership thru Dec. 2010. Your payment and Membership Application must accompany this form. Download the application at www.mwfpa.org.

BOOTH FEE INCLUDES:

Each exhibiting company receives TWO FREE Full Convention registrations. There is a \$100 charge for every exhibit company attendee over the two free per booth space. All attendee passes include continental breakfasts, lunches, refreshment breaks, and admittance to all breakout sessions and receptions.

BOOTH OPTIONS:

OPTION 1= \$675 per booth space

10' wide x 8' deep space
Pipe and Drape back and sides
1 skirted table and 2 chairs

OPTION 2= \$975 per booth space

16' wide x 8' deep space
Pipe and Drape back and sides
1 skirted table and 2 chairs

Standard Booth: A standard booth is 10 ft. by 8 ft. with 8' high backwall drape and 3' high sidewall drape.

Perimeter Booth: A 10 ft. by 8 ft. space positioned against a wall and allows for a 10 ft. backdrop height. The standard booth side guidelines will apply.

End Cap Booth: A 16 ft. by 8 ft. space positioned on the end of the center rows. The standard booth side guidelines will apply.

Intent: The guidelines are intended to not distract from the other exhibitors' displays. If you have special needs for your display, please let us know and we will work to accommodate your request.

***Note: Drape colors are royal blue and yellow.**

The exhibit area is not carpeted. Electricity and water services can be purchased through the Mayo Civic Center. A service kit will be mailed to you after receipt of your application.

BOOTH ASSIGNMENT/LOTTERY:

You must choose up to 5 booth locations. **Those submitting booth registrations by August 21, 2009 will be entered into the 1st Round Booth Lottery and will be given top priority in booth location.** Lottery points are accumulated by total years of membership plus total years exhibited since 1985. **See Exhibitor Contract Terms and Conditions for lottery details (page 9).** Those submitting booth applications **after August 21, 2009** will be assigned booth location on a 1st come/1st served basis and on availability.

EXHIBIT MOVE-IN:

Tuesday, December 8th

9:00am – 5:00pm: Move-In and Badge Pickup

Note: Large equipment must be moved in on this date.

Onsite registration/badge pick-up for exhibitors.

Wednesday, December 9th

6:30am – 10:00am: Move-In

NO move-in allowed after 10am!

It is highly recommended that you be set up and ready by 7:30am each day to be able to visit with attendees coming thru the exhibit hall to attend the 8am-10am Keynote breakfast buffet (continental breakfast is included in the exhibitor registration, the breakfast buffet can be purchased separately).

EXHIBIT HOURS:

Wednesday, December 9th

10:00am – 4:00pm: Exhibits Open

Thursday, December 10th

10:00am – 3:00pm: Exhibits Open

EXHIBIT MOVE-OUT:

Thursday, December 10th

3:00pm – 6:00pm: Tear Down

CONVENTION CONTACTS / HOTEL & LODGING INFORMATION

CONTACT INFORMATION

QUESTIONS?

Robin Fanshaw, Office Manager
Midwest Food Processors Association
4600 American Parkway Suite 110
Madison WI 53718
608.255.9946
608.255.9838 (fax)
robin.fanshaw@mwfpa.org

Please contact Robin with all questions pertaining to registration, exhibiting and/or attending the show. All registrations and payments for exhibiting and attending must be submitted to the MWFPFA.

EXHIBITOR LOTTERY:

Ann Barrett, Connors/Barrett & Co
715.366.4500
715.366.4501 (fax)
abarrett@uniontel.net

Ann will be assisting with onsite exhibits and assigning the booth locations for the 1st round lottery. She will contact those of you in the first round booth lottery if there are questions on your 5 booth choices.

EXHIBITOR SERVICE CONTRACTOR:

Valley Expo
815.873.1500
A service kit will be sent with your confirmation.

HOTEL /LODGING INFORMATION:

To make hotel reservations, please contact the hotel of your choice directly at the number listed below. Make sure to mention you are booking for the MWFPFA Convention. The Doubletree is our host hotel where Tuesday and Wednesday evening receptions will be held. Other hotel options are located within a few blocks of the Mayo Civic Center and are connected with an enclosed, heated walkway.

DOUBLETREE (formerly the Radisson Plaza Hotel)

150 S. Broadway, Rochester, MN 55904
507.281.8000

Rate: \$109 single or double, parking is \$6 per day
Please make your reservation by November 16 for best availability and rate.

HILTON GARDEN INN

225 S Broadway, Rochester, MN 55904
507.285.1234

Rate: \$99 single or double, parking is \$6 per day
Please make your reservation by November 16 for best availability and rate.

MARRIOTT

101 First Avenue SW, Rochester, MN 55902
Toll free: 800.533.1655

Rate: \$109 single or double, parking is \$7 per day
Please make your reservation by November 10 for best availability and rate.

KAHLER GRAND HOTEL

20 Second Avenue SW, Rochester MN 55902
Toll free: 800.533.1655

Rate: \$85 single or double, parking is \$7 per day
Please make your reservation by November 10 for best availability and rate.



PAST EXHIBITORS

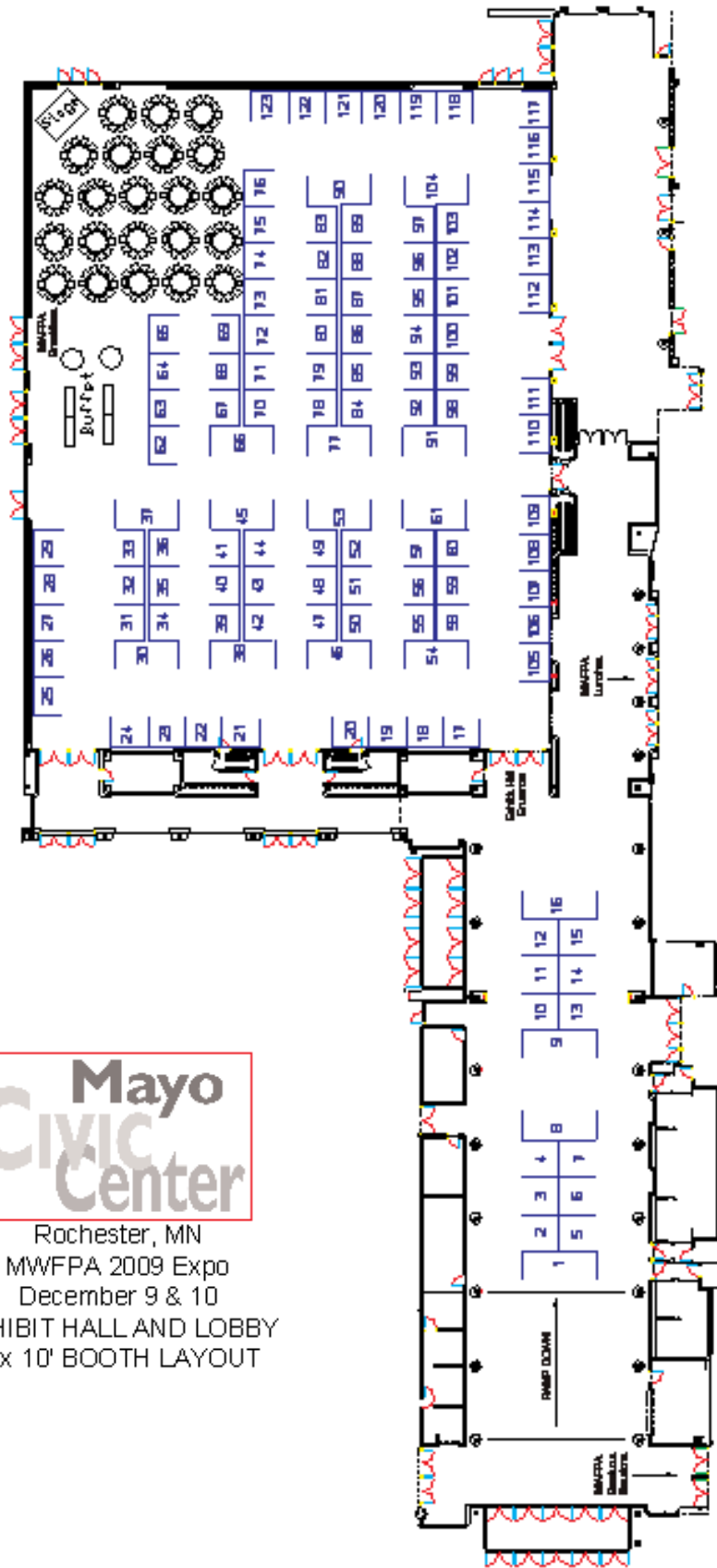
Join the list of past exhibitors who have already benefitted from exhibiting at the MWFPFA Annual Convention!

A&K Development Co Inc	Ecolab Food & Beverage	Lubriplate Lubricants Co	SAFE-STRIDE of the OZARKS
A& L Laboratories	Elmar Industries Inc	LWB Co	Select Technologies
Abbott & Cobb Inc	Energenex PPG	Lyc0 Manufacturing Inc	Seminis Vegetable Seeds
AbeTech	Engineered Process Systems	M&M Supply Inc	Sentry Insurance
Acampo Machine Works	Faith Technologies Inc	Macro Plastics Inc	S-F Analytical Laboratories Inc
Adapt Plastics Inc	Faithful & Gould	Magid Glove & Safety	SAFK Technology Inc
ADCO Manufacturing	Fibergrate Composite Structures Inc	Magnuson + CCM Industries	Shoes for Crews LLC
ADI Systems Inc	FLIR Systems	Market & Johnson Inc	Siemens Building Technologies/Security Systems
Advan LLC	FMC Agricultural Products	Marnap Industries Inc	Siemens Water Technologies
Advanced Detection Systems	FMC FoodTech	Marshfield Clinic Food Safety Services	Sika Corp
Aeration Industries Intl	Focus on Energy/SAIC	Materials Transportation Co	SlipNot Metal Safety Flooring
Aerospace Lubricants Inc	Food Defense Solutions	Meg-Alert Inc	Solar Bee Inc
Ag World Support Systems	Food Safety Net Services	Meltric Corp	Sparks Belting
AgraQuest Inc	Form Automation Solutions	Mennekes Electrical Products	SSI Technology Inc
Agrian	Fortress Technology	Meritech Inc	Star-K Kosher Certification
AgriLiance	Forward Wisconsin Inc	Mettler-Toledo Safeline	Stock America Inc
Algrip Slip Resistant/Ross Technology Corp	FOSS North America	Meyer Industries	Strasburger & Siegel (S & S) Food Testing Labs
AIB International	Foth Infrastructure & Environment LLC	Michael Best & Friedrich	Structural Preservation Systems
Alliant Energy	Fredman Bag	Midland Plastics Inc	Sussman Electric Boilers
Ameren Services	G J Olney Inc	Midwest Mechanical Solutions	Sylvan Bioproducts Inc
American Health & Safety	GE Infrastructure-Water & Process	Midwest Organic Services Association	Syngenta Crop Protection
American International Tooling	GEA Process Engineering Inc	Miron Construction Co Inc	Syngenta Seeds Inc - Rogers Brand
Ampac Flexibles	Gem Equipment of Oregon Inc	Mol Industries	T H Agri-Chemicals Inc
AMVAC Chemical Corp	GLB Inc	Monitoring Technology Corp (20/20 Hindsight)	Taconic
Anderson Instrument Co	Global Metal Solutions	Motion Industries	Tanis Inc
Angelus Sanitary Can Machine	Great Lakes Food Machinery	Munters Corp	Teledyne Taptone
APN Wisconsin Inc	Greater Beloit Economic Development Corp	MVTL Laboratories Inc	Temp-Air
Applied Science Inc	Hagen & Co	Nalco Company	The Fitzpatrick Co
Applied Technologies Inc	Harris Moran Seed Co	NASCO	The Food Institute
Armstrong International Inc	HCR Inc	Nat'l Ag Statistics Services, USDA	Tiger-Vac Inc
ARPAC Group	Helena Chemical Co	Neil Dornbusch & Associates	TMI Coatings Inc
Atlas Cold Storage - Midwest	Hellenbrand Industrial	Nelson Environmental Inc	TNN-JEROS
Atlas Pacific Engineering Co	Heritage Manufacturing	Nelson-Jameson Inc	Total Lubricants USA Inc
AZZ/RAL Rig A Lite	HGS Protective Coatings LLC	New Way Packaging Machinery Inc	Trimax Residuals an American Water Company
Baisch Engineering Inc	Honeywell Analytics	Niro Inc	Tufco Great Lakes Inc
Bassett Mechanical	Hose/Conveyors Inc	Noren Products Inc	Tweet-Garot Mechanical Inc
Bayer Crop Science	Hughes Co Inc	North Central Insulation	U.S. Water Services/Utility Chemicals
Becker Boiler Co Inc	Hydrite Chemical Co	Northwest WI Mfg Outreach Center (NWMOC)	UAP Distribution
Best USA Inc	Hydro Designs Inc	Odenberg Engineering Inc	United Phosphorus Inc
BFM Equipment Sales	Hydro-Thermal Corp	Oliver Products Co	UPI
BIOFerm Energy Systems	Hydroxyl Systems Inc	OMIC USA Inc	Urschel Laboratories Inc
Biolonix Inc	ICS Garland Inc	OneVision Corp	US Water Services
Biothane/Veolia Water Solutions & Technologies	IEH Laboratories & Consulting	Orkin Commercial Services	USDA - National Ag Statistics Services, NASS
BIRKO Corporation	Indelco Plastics Corp	Oxbo International Corp	USDA AMS FVP PPB
Biwer and Associates Inc	Indue Sales & Services Inc	Packaging Automation Corporation	UW-Madison
Blesco Inc	Industrial Brush Corp	Packaging Technologies	Valspar Flooring
Boldt Construction	Industrial Consultants	Parker Coatings Inc	Vanmark Corporation
Bolton & Menk Inc	Industrial Floor Care Products	Phoenix Air Systems	Ventura Foods LLC
Buhler Sortex Inc	Industrial Network Systems	Plumbing Creations Company	Videojet Technologies Inc
Burns Engineering	Industrial Protective Coatings	Pneumatic Scale Angelus	Vyron Corporation
Bytec Resource Management	Intellex Corporation	POWER Engineers Inc	W Soule & Co
Cablevey Conveyors	Introlox LLC	Power Specialties Corp	Warehouse Equipment Inc
Care Controls Inc	J F Ahern Co	PPM Technologies	Watertech of America Inc
Cascade Earth Sciences	J&W Instruments	Precision Iceblast Corp	Wells Concrete Products
CES/Foodlogistik USA	Janus Equipment Sales LLC	Pretium Packaging	Wenger Manufacturing
Chaska Chemical Co Inc	Jax/USA Lubricants	Procorp Enterprises LLC	Wescold Inc
ChemStation	JBT FoodTech	Produce Careers Inc	Whallon Machinery
ChemTreat Inc	John Deere Agri Services	PROTEC Sorting Equipment	WI Dept of Commerce-WI Safety Consultation
Cipriani Harrison Valves Corp	Kaman Industrial Technologies	Protective Coating Specialists	WI Crop Production Assn
Clayton Industries	Key Technology Inc	PS Doors	Wilbur-Ellis Co
Clean Water Technology	Kraft Chemical Co	Pure Line Seeds Inc	Wil-Kil/Copesan
CMC-Kuhnke Inc	Kurz Electric Solutions Inc	Quality Assurance International	WI Mfg Extension Partnership
Computer Software Development Inc	Kusel Equipment Co	Quality by Vision Inc	World Water Works Inc
Concepts and Designs Inc	KVP Inc	Quick Label Systems	Xact Fluid Solutions
Cope Plastics	Lakeshore Technical College	Quickdraft	Zorn Compressor & Equipment
Crane Engineering Sales	Laticrete International Inc	Rasco Industries Inc	
Crites-Moscow Growers Inc	Layne Christensen Co	REB/ Quality Cup	
DCI Inc	Lee Industries Inc	Red Bird Service	
DeLaval Cleaning Solutions	Lindquist Machine Corp	Renxord Industries Inc	
Dober Group	Loffredo Fresh Produce Inc	Rubber Fab Technologies	
Dorner Products Co	Loma Systems	Russell Associates	
Eaglestone Inc	Lube-Tech		

FLOOR PLAN



Rochester, MN
 MWFPFA 2009 Expo
 December 9 & 10
 EXHIBIT HALL AND LOBBY
 8' x 10' BOOTH LAYOUT



BOOTH CHOICE

BOOTH CHOICE

Please indicate your booth choices below.

Booth Space:

- 1st choice _____
- 2nd choice _____
- 3rd choice _____
- 4th choice _____
- 5th choice _____

- OPTION 1 = \$675
for 10' wide x 8' deep space. We request ___ booth(s) = \$_____
- OPTION 2 = \$975
for 16' wide x 8' deep space. We request ___ booth(s) = \$_____

We prefer not to be located next to the following companies:

We will be displaying the following equipment, products, goods/services:

Event Registration: Paid Activities

	<u>Cost</u>	<u>Quantity</u>	<u>Total</u>
Wednesday, December 9			
Wednesday Only Pass	\$50	_____	\$_____
Kick-Off Breakfast	\$45	_____	\$_____
Spouse Tour	\$45	_____	\$_____
Thursday, December 10			
Thursday Only Pass	\$50	_____	\$_____
Safety Breakfast	\$45	_____	\$_____
Cooking Class	\$45	_____	\$_____
Full 2-Day Pass	\$100	_____	\$_____

(For any Exhibitor Attendees beyond the two free attendees included with booth)

BOOTH CONTACT
Name _____
Title _____
Company _____
Phone _____
Email _____

MWFPA EXHIBITOR REGISTRATION FORM

MWFPA 2009 Annual Convention

December 9-10, 2009 Mayo Civic Center in Rochester, MN

Exhibit space is available to MWFPA Associate Members only.

Attendee Information *(Please Print)*

This information will be listed in our convention program.

1. Name (First,Last) _____ First for Badge _____
 Email _____ Full Show _____ Wed Only _____ Thurs Only _____

2. Name (First,Last) _____ First for Badge _____
 Email _____ Full Show _____ Wed Only _____ Thurs Only _____

Company _____

Contact *(if different from above)* _____

Email _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

THREE EASY WAYS TO REGISTER:

- 1) MAIL Completed Form
- 2) FAX Completed Form
- 3) ONLINE Registration at www.mwfpa.org

Questions?

Call us at (608) 255-9946

Additional Booth Staff

Two booth personnel are included in fee, additional staff \$100.00 each.

3. Name (First,Last) _____ First for Badge _____
 Email _____ Full Show _____ Wed Only _____ Thurs Only _____

4. Name (First,Last) _____ First for Badge _____
 Email _____ Full Show _____ Wed Only _____ Thurs Only _____

5. Name (First,Last) _____ First for Badge _____
 Email _____ Full Show _____ Wed Only _____ Thurs Only _____

6. Name (First,Last) _____ First for Badge _____
 Email _____ Full Show _____ Wed Only _____ Thurs Only _____

**ALL CONTRACTS RECEIVED BY AUGUST 21, 2009
 WILL BE ELIGIBLE FOR THE 1ST ROUND BOOTH LOTTERY**

SPONSOR AND RAFFLE OPPORTUNITIES

Gain more exposure at the MWFPFA Annual Convention by sponsoring an event or activity. MWFPFA will acknowledge your support in the convention program, display signage at sponsored events and the registration area, post your sponsorship on our website and have sponsor ribbons for all of your attendee name badges.

Platinum = \$8000, Gold = \$5000, Silver = \$3000, Bronze = \$1000

EVENTS TO SPONSOR Pick specific events, 1 st come – 1 st served	Min. Per Company	Event Cost	Amount to Sponsor
"All Industry" Reception, Tues, Dec. 8 th	\$500	\$5,000	
Chairman's Reception, Wed, Dec 9 th	\$500	\$5,000	
Afternoon Refreshment Breaks (2 total)	\$500	\$1,000	SOLD OUT
Continental Breakfasts (2 total)	\$500	\$2,000	
Kick-off Breakfast w/Keynote Speaker	\$1,000	\$6,000	
Safety Breakfast w/Keynote Speaker	\$1,000	\$6,000	
Luncheon w/Keynote Speaker – Wednesday, Dec. 9	\$1,000	\$10,000	
Luncheon w/Keynote Speaker – Thursday, Dec. 10	\$1,000	\$10,000	
Beer and Refreshments at the end of day (CIRCLE W or T)	\$800	\$800	SOLD OUT
Expo Cash Prize Drawings/Break-Out Bonanza Gift Cards	\$300	\$3,000	
Program Printing	\$300	\$4,000	
Big Screen TV Raffle* (for Exhibitors only)	\$300	\$9,000	

***Big Screen TV Raffle:** Guarantee traffic to your booth! Processors can win a Big Screen TV by collecting all the sponsor stamps. You will receive a stamp and large Raffle Sponsor sign for your booth. At least one TV will be raffled each day.

Method of Payment: Registration and Sponsorships

Company Name _____

Check: Make payment to **Midwest Food Processors Assoc.**

Amount \$ _____ Check # _____

Mail to:
MWFPFA
4600 American Pkwy, Suite 110
Madison WI 53718

Credit Card: Fax to MWFPFA 608-255-9838

Visa Master Card American Express

Card number _____ Expiration Date: _____ Mo _____ Yr

Amount \$ _____ Signature _____

Booth(s)	\$ _____
Paid Events.....	\$ _____
Additional Registrants	\$ _____
Sponsorship.....	\$ _____
Total Cost.....	\$ _____

EXHIBITOR CONTRACT

Terms and Conditions

105th MWFPa CONVENTION & 82nd PROCESSING CROPS CONFERENCE

BOOTH RESERVATIONS: Contracts and payments received by August 21, 2009 will be included in the first round of booth assignments. Assignments will be based on a priority point system and lottery:

PRIORITY POINTS ARE ASSIGNED ON THE FOLLOWING BASIS:

- 1 Point for each calendar year of concurrent MWFPa Associate Membership as of January 1985.
- 1 Point for each year exhibited at MWFPa shows as a member or nonmember.

PRIORITY POINT SYSTEM FOR BOOTH ASSIGNMENTS EXAMPLES:

For August 21, 2009 lottery with Associate Membership dues paid for 2009:

1. Associate Member since 1/1/85 = 24 points + exhibited in 1991, 1993, 1995, 1997, 1999, 2001, 2003, 2004, 2005, 2006, 2007, 2008 = 12 pts. Total points = 36 lottery points. (24 years as member + 12 years exhibited).
2. Associate Member since 1/1/2003 = 6 points + exhibited as non-member 1991, 1993, 1995, 1997, 1999, 2001 and exhibited as a member in 2003, 2004, 2005, 2006, 2007, 2008 = 12 points. Total lottery points = 18. (6 years as member + 12 years exhibited)

AUGUST LOTTERY:

Applications will be segregated by priority points. Each group of applicants with the same number of points will then participate in a lottery drawing.

BOOTH ASSIGNMENTS AFTER AUGUST 21, 2009:

Applications received after August 21, 2009 will be assigned on a first-in basis, and availability. If more than one application is received on a given day, priority points will be used for booth assignments.

APPLY NOW! Complete and email, fax, or mail the reverse side of this contract with full payment to: MWFPa, 4600 American Pkwy, Suite 110, Madison, WI 53718, FAX: 608.255.9838.

REFUND POLICY: There will be no refunds for cancellations or reduction of exhibit space after August 21, 2009.

TABLE TOP SPACE: Booth space available is 10' wide by 8' deep or 16' wide by 8' deep end cap space. Each booth space will include back and side draping, skirted table and two chairs, identification signage and two free exhibit company attendees. The exhibit hall is not carpeted. Contact Megan Gregory, Mayo Civic Center 507-328-2123 with any questions.

SET UP/TEAR DOWN: Exhibitors move-in/set-up is Tuesday, December 8th from 9:00am - 5:00pm. Large equipment must move in on this date. Set up is also allowed on December 9th from 6:30am - 10:00am. NO large equipment can be moved in on this date. Please see exhibitor prospectus for additional information on set-up this date.

SHOW DATES/TIMES: The exhibit show hours are Wednesday, December 9th from 10:00am - 4:00pm and Thursday, December 10th from 10:00am - 3:00pm. Please see exhibitor prospectus for additional information on show hours.

EXHIBITOR SERVICE KIT/DECORATORS: Valley Expo is the provider of exhibit decorations and services for the 2009 convention. Please request an Exhibitor Service Kit to order equipment and/or services. If any questions, please contact.

UTILITIES: Standard electrical service is available for an additional fee. Water/drainage is available in the exhibit hall for an additional fee. Exhibit hall is not carpeted. Utilities/services shall be installed at the exhibitor's expense through the Mayo Civic Center. For more information see the Exhibitor Service Kit.

ADMISSION TO CONVENTION: Two free exhibitor attendee passes are included in each booth package purchased. There is a \$100 charge for every exhibit company attendee over the two free per booth space. All attendee passes include the following: continental breakfasts, lunches, refreshment breaks, admittance to all breakout sessions and receptions. There is an additional pre-registration fee for the buffet breakfasts, casino night, spouse tours and spouse lunches. ALL attendees, including those who attend free, MUST pre-register on the Exhibitor Attendee Registration form to obtain a name badge pass to enter all show areas. Full convention details and Exhibitor Attendee Registration forms will be mailed out around mid-August or can be downloaded from the Upcoming Events page of www.mwfpa.org.

CHARACTER OF EXHIBITS: The MWFPa Convention Committee, and MWFPa staff or agents reserve the right to decline an exhibit, that in its opinion is not suitable to, or not in keeping with the character of the event, and their right to modify the floor plan if required by the Mayo Civic Center, MN, fire marshals or government officials.

LIABILITY: It is expressly understood and agreed between exhibitors, MWFPa and the Mayo Civic Center (MCC), Rochester, MN that MWFPa and MCC shall not be liable for any loss, damage, or other claims for the property or goods of exhibitors. Furthermore, exhibitor agrees to indemnify and hold harmless MWFPa, its representatives, agents, contractors and employees against any and all liabilities, claims, demands, costs and expenses of every kind and nature (including attorney fees) arising out of or from any injury or damage to any person (including death), property or business as a result of the negligence or willful act of the exhibitor or the exhibitor's employees, agents, contractors or independent contractors. A Certificate of Insurance, consistent with MCC requirements and naming MWFPa as an additional insured, must be on file with MWFPa prior to exhibition move-in. Exhibitor is responsible for the exhibit space assigned and shall not injure, mar, or deface the premises, nor apply any substance, nails, or other materials to the floor, walls, or windows of the Mayo Civic Center, Rochester, MN. Exhibitor agrees to reimburse MWFPa and/or MCC for any loss, damage, or extraordinary cleaning costs to the exhibit space or the premises. Property or equipment left on the premises after the move-out time may be removed or charged space rental fee by the MCC or the MWFPa. MCC and MWFPa shall not be liable for any claim, loss, or damage to property that is removed from the premises under this action. Exhibitor agrees to pay to reimburse MCC or MWFPa for any costs and expenses incurred as a result of the removal of property or enforcing this provision.

AGREEMENT TO FOLLOW GUIDELINES OF MCC: The exhibitor and the employees or agents of the exhibitor agree to follow the guidelines issued by the MCC and contained in the Exhibitor Service Kit provided by the Mayo Civic Center, Rochester, MN.

MANAGEMENT DECISION: Exhibitor agrees to abide by decisions of MWFPa management concerning all matters pertaining to the administration and success of MWFPa Convention 2009, which are not specifically addressed in this contract or the exhibit service kit.

CANCELLATION OF EXHIBITION: Right of MWFPa Management: MWFPa management shall not be liable for any damages or expenses incurred by Exhibitor if the event is delayed, interrupted or not held as scheduled; and, if for any reason the MWFPa Convention 2009 is held on different dates or at different locations than scheduled, MWFPa management may retain as much of the amount paid by exhibitors as is necessary to defray expenses already or expected to be incurred by the MWFPa. It is further agreed that MWFPa is providing exhibit space only and makes no representations and will not be responsible for or guarantee attendance at the event.

ARBITRATION: If a dispute arises out of or related to this contract, or the breach hereof, and if said dispute cannot be settled through direct discussions, the parties agree to first endeavor to settle the dispute in an amicable manner by mediation administered by the American Arbitration Association under its Commercial Mediation Rules, before resorting to arbitration. Thereafter, any unresolved controversy or claim arising out of or relating to this contract, or breach thereof, shall be settled by arbitration administered by the American Arbitration Association in accordance with its Commercial Arbitration Rules, and judgment upon the award rendered by the arbitrator(s) may be entered in any court having jurisdiction thereof. This contract shall be governed by the laws of the State of Wisconsin. The mediation and arbitration shall be held in Madison, Wisconsin, or at such other place as may be selected by mutual agreement. The prevailing party shall be entitled to an award of reasonable attorney's fees.

These guidelines apply to all exhibitors at the MWFPa show. By registering for this event you are agreeing to abide by these regulations.

SPOUSE TOURS

These outings are designed to be half-day events,
leaving time for shopping at the many indoor boutiques in the afternoons.

Wednesday, December 9th: Mayowood Mansion & Lunch

9:30am - 1:00pm

Join us for a morning tour starting at the History Center of Olmsted County, continuing to the beautiful Mayowood Mansion, and ending with lunch at Victoria's Ristorante and Wine Bar. The History Center contains a museum and gift shop where you will learn about the history of Olmsted County. Mayowood is the former residence of Doctors Charles H. and Charles W. Mayo. Comfortably elegant, the mansion was home to three generations of the Mayo family. The 48 rooms are full of beautiful items which the Mayo collected. Victoria's is an award winning Italian Restaurant located Next to the Kahler Grand in downtown Rochester. We will end our tour there and give you time for a relaxing lunch and the opportunity to shop your way back to your hotel.

Thursday, December 10th: Cooking Class & Lunch

9:30am - 12:30pm

Have fun and learn something new with a private Chef from the Doubletree. You will enjoy a cooking lesson while you prepare a sumptuous entrée and a salad for your own lunch.

Walking Tours of the Mayo Clinic:

These tours are free and getting to the Mayo Clinic takes just a few minutes via the Skyway system. Maps will be available to those who wish to see the Mayo Clinic and its world famous art collection. Tours can be taken at your own leisure. Please note tour times below.

General Tour: The General Tour includes a 20 minute historical film about the Mayo Clinic, followed by a 1½ hour walking tour of the downtown Mayo campus. One general tour is offered at 10 a.m., Monday through Friday. The tour begins in Judd Auditorium located in the subway level of the Mayo Building.

Art Tour: An Art and Architecture Tour is offered Monday through Friday from 1:30 to 2:30 p.m. Tours begin in Judd Auditorium located in the subway level of the Mayo Building.

Self-Guided Art Audio Tour: A self-guided Audio Art Tour is available to help patients and their guests enjoy the many examples of fine artwork displayed at the downtown campus. Audio hand-held devices and maps can be obtained at the Information Desk in the Gonda Building, lobby level, between 9 a.m. and 4 p.m.

