

MIDWEST FOOD PROCESSORS ASSOCIATION, INC.



105th Midwest Food Processors Association Convention
and the 82nd Annual Processing Crops Conference

December 9-10, 2009

Mayo Civic Center in Rochester, Minnesota



Midwest Food Processors Association, Inc.
4600 American Pkwy, Suite 110, Madison, WI 53718-8334
Phone: 608-255-9946 • Fax: 608-255-9838 • www.mwfpa.org

CONVENTION CONTACTS / HOTEL & LODGING INFORMATION

CONTACT INFORMATION

QUESTIONS?

Robin Fanshaw, Office Manager, Midwest Food Processors Association
4600 American Parkway Suite 110, Madison WI 53718
608.255.9946 • 608.255.9838 (fax) • robin.fanshaw@mwfpa.org

Please contact Robin with all questions pertaining to registration and/or attending the show. All registrations and payments for attending must be submitted to the MWFPA or done online through our website: www.mwfpa.org.

HOTEL /LODGING INFORMATION:

To make hotel reservations, please contact the hotel of your choice directly at the number listed below. Make sure to mention you are booking for the MWFPA Convention. The Doubletree is our host hotel where Tuesday and Wednesday evening receptions will be held. Other hotel options are located within a few blocks of the Mayo Civic Center and are connected with an enclosed, heated walkway.

DOUBLETREE (formerly the Radisson Plaza Hotel)

150 S. Broadway, Rochester, MN 55904
507.281.8000

Rate: \$109 single or double, parking is \$6 per day

Please make your reservation by November 16 for best availability and rate.

HILTON GARDEN INN

225 S Broadway, Rochester, MN 55904
507.285.1234

Rate: \$99 single or double, parking is \$6 per day

Please make your reservation by November 16 for best availability and rate.

MARRIOTT

101 First Avenue SW, Rochester, MN 55902
Toll free: 800.533.1655

Rate: \$109 single or double, parking is \$7 per day

Please make your reservation by November 10 for best availability and rate.

KAHLER GRAND HOTEL

20 Second Avenue SW, Rochester MN 55902
Toll free: 800.533.1655

Rate: \$85 single or double, parking is \$7 per day

Please make your reservation by November 10 for best availability and rate.



MWFPA CONVENTION REGISTRATION FORM

105th MWFPA 2009 Annual Convention & 82nd PCC
December 9 – 10, 2009 Mayo Civic Center in Rochester, MN

ATTENDEE INFORMATION *(Please Print)*

This information will be listed in our convention program.

Company _____

Contact *(if different from above)* _____

Email _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

THREE EASY WAYS TO REGISTER:

- 1) ONLINE Registration at www.mwfpa.org
- 2) MAIL Completed Form
- 3) FAX Completed Form

Questions?

Call us at (608) 255-9946

1. Name (First, Last) _____ First (for Badge) _____

Email _____ Full Show W Only Th Only / **Breakfast** W Th

2. Name (First, Last) _____ First (for Badge) _____

Email _____ Full Show W Only Th Only / **Breakfast** W Th

3. Name (First, Last) _____ First (for Badge) _____

Email _____ Full Show W Only Th Only / **Breakfast** W Th

4. Name (First, Last) _____ First (for Badge) _____

Email _____ Full Show W Only Th Only / **Breakfast** W Th

5. Name (First, Last) _____ First (for Badge) _____

Email _____ Full Show W Only Th Only / **Breakfast** W Th

6. Name (First, Last) _____ First (for Badge) _____

Email _____ Full Show W Only Th Only / **Breakfast** W Th

7. Name (First, Last) _____ First (for Badge) _____

Email _____ Full Show W Only Th Only / **Breakfast** W Th

8. Name (First, Last) _____ First (for Badge) _____

Email _____ Full Show W Only Th Only / **Breakfast** W Th

9. Name (First, Last) _____ First (for Badge) _____

Email _____ Full Show W Only Th Only / **Breakfast** W Th

SPOUSE REGISTRATION *(Please Print)*

Spouses pay no attendee fee, however Buffet Breakfasts (\$45), Buffet Lunches (\$30), Spouse Tour (\$45), and Cooking Class (\$45), are an additional cost.

1. Name (First, Last) _____ First (for Badge) _____
 Wed Tour Thurs Cooking Class / **Buffet Breakfast:** W Th / **Buffet Lunch:** W Th
2. Name (First, Last) _____ First (for Badge) _____
 Wed Tour Thurs Cooking Class / **Buffet Breakfast:** W Th / **Buffet Lunch:** W Th
3. Name (First, Last) _____ First (for Badge) _____
 Wed Tour Thurs Cooking Class / **Buffet Breakfast:** W Th / **Buffet Lunch:** W Th
4. Name (First, Last) _____ First (for Badge) _____
 Wed Tour Thurs Cooking Class / **Buffet Breakfast:** W Th / **Buffet Lunch:** W Th
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 Wed Tour Thurs Cooking Class / **Buffet Breakfast:** W Th / **Buffet Lunch:** W Th
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 Wed Tour Thurs Cooking Class / **Buffet Breakfast:** W Th / **Buffet Lunch:** W Th
8. Name (First, Last) _____ First (for Badge) _____
 Wed Tour Thurs Cooking Class / **Buffet Breakfast:** W Th / **Buffet Lunch:** W Th
9. Name (First, Last) _____ First (for Badge) _____
 Wed Tour Thurs Cooking Class / **Buffet Breakfast:** W Th / **Buffet Lunch:** W Th

EVENT REGISTRATION: Paid Activities

	<u>Cost: Member/Non-Member</u>	<u>Quantity</u>	<u>Total</u>
Full 2-Day Pass	<i>(Circle one)</i>		
Processor	\$180 / \$180	_____	\$ _____
Supplier <i>(not exhibiting)</i>	\$180 / \$480	_____	\$ _____
Retiree	\$ 90 / NA	_____	\$ _____
Wednesday, December 9			
Wednesday Only (Processor)	\$110 / \$110	_____	\$ _____
Wednesday Only (Supplier)	\$110 / \$280	_____	\$ _____
Wednesday Only (Retiree)	\$ 50 / NA	_____	\$ _____
Kick-Off Breakfast	\$ 45	_____	\$ _____
Spouse Buffet Lunch	\$ 30	_____	\$ _____
Spouse Tour	\$ 45	_____	\$ _____
Thursday, December 10			
Thursday Only (Processor)	\$110 / \$110	_____	\$ _____
Thursday Only (Supplier)	\$110 / \$280	_____	\$ _____
Thursday Only (Retiree)	\$ 50 / NA	_____	\$ _____
Safety Breakfast	\$ 45	_____	\$ _____
Spouse Buffet Lunch	\$ 30	_____	\$ _____
Cooking Class	\$ 45	_____	\$ _____
Pest Management Guides	\$ 20 ea.	WI____ IL/MN____	\$ _____
PCC Manual	\$ 20 ea.	_____	\$ _____

PAGE TOTAL: \$ _____

SPONSORSHIPS

SPONSORSHIP OPPORTUNITIES

Gain more exposure at the MWFPFA Annual Convention by sponsoring an event or activity. MWFPFA will acknowledge your support in the convention program, display signage at sponsored events and the registration area, post your sponsorship on our website and have sponsor ribbons for all of your attendee name badges.

Platinum = \$8000, Gold = \$5000, Silver = \$3000, Bronze = \$1000

EVENTS TO SPONSOR Pick specific events, 1 st come – 1 st served	Min. Per Company	Event Cost	Amount to Sponsor
"All Industry" Reception, Tues, Dec. 8 th	\$500	\$5,000	
Chairman's Reception, Wed, Dec 9 th	\$500	\$5,000	
Afternoon Refreshment Breaks (2 total)	\$500	\$1,000	SOLD OUT
Continental Breakfasts (2 total)	\$500	\$2,000	
Kick-off Breakfast w/Keynote Speaker	\$1,000	\$6,000	
Safety Breakfast w/Keynote Speaker	\$1,000	\$6,000	
Luncheon w/Keynote Speaker – Wednesday, Dec. 9	\$1,000	\$10,000	
Luncheon w/Keynote Speaker – Thursday, Dec. 10	\$1,000	\$10,000	
Beer and Refreshments at the end of day (CIRCLE W or T)	\$800	\$800	SOLD OUT
Expo Cash Prize Drawings/Break-Out Bonanza Gift Cards	\$300	\$3,000	
Program Printing	\$300	\$4,000	

METHOD OF PAYMENT: Registration and Sponsorships

COMPANY NAME _____

- Check:** Make payment to *Midwest Food Processors Assoc.*

Amount \$ _____ Check # _____

Mail to:
MWFPFA
4600 American Pkwy, Suite 110
Madison WI 53718

- Credit Card:** Fax to MWFPFA 608-255-9838

Visa Master Card American Express

Card number _____ Expiration Date: _____ Mo _____ Yr

Name on Card _____

Amount \$ _____ Signature _____

Paid Events	\$ _____
Pest Guides	
PCC Manuals	\$ _____
Sponsorship	\$ _____
Total Cost	\$ _____

SPOUSE TOURS

These outings are designed to be half-day events,
leaving time for shopping at the many indoor boutiques in the afternoons.

Wednesday, December 9th: Mayowood Mansion & Lunch

9:30am - 1:00pm

Join us for a morning tour starting at the History Center of Olmsted County, continuing to the beautiful Mayowood Mansion, and ending with lunch at Victoria's Ristorante and Wine Bar. The History Center contains a museum and gift shop where you will learn about the history of Olmsted County. Mayowood is the former residence of Doctors Charles H. and Charles W. Mayo. Comfortably elegant, the mansion was home to three generations of the Mayo family. The 48 rooms are full of beautiful items which the Mayo collected. Victoria's is an award winning Italian Restaurant located Next to the Kahler Grand in downtown Rochester. We will end our tour there and give you time for a relaxing lunch and the opportunity to shop your way back to your hotel.

Thursday, December 10th: Cooking Class & Lunch

9:30am - 12:30pm

Have fun and learn something new with a private Chef from the Doubletree. You will enjoy a cooking lesson while you prepare a sumptuous entrée and a salad for your own lunch.

Walking Tours of the Mayo Clinic:

These tours are free and getting to the Mayo Clinic takes just a few minutes via the Skyway system. Maps will be available to those who wish to see the Mayo Clinic and its world famous art collection. Tours can be taken at your own leisure. Please note tour times below.

General Tour: The General Tour includes a 20 minute historical film about the Mayo Clinic, followed by a 1½ hour walking tour of the downtown Mayo campus. One general tour is offered at 10 a.m., Monday through Friday. The tour begins in Judd Auditorium located in the subway level of the Mayo Building.

Art Tour: An Art and Architecture Tour is offered Monday through Friday from 1:30 to 2:30 p.m. Tours begin in Judd Auditorium located in the subway level of the Mayo Building.

Self-Guided Art Audio Tour: A self-guided Audio Art Tour is available to help patients and their guests enjoy the many examples of fine artwork displayed at the downtown campus. Audio hand-held devices and maps can be obtained at the Information Desk in the Gonda Building, lobby level, between 9 a.m. and 4 p.m.

